



**30th Annual Salvatore and Anna Beltrone
Golf Classic**
Sponsorship Opportunities and Benefits



Monday, September 11, 2023
11:00 a.m. – 6:00 p.m.

at
Schuyler Meadows Club
12:15 p.m. Shot Gun Start

Presenting Sponsor

\$10,000

- 8 golfers (2 foursomes)
- Premiere placement of your company logo on the Golf Classic Banner
- Premiere placement of your company logo hyperlinked to your website on Golf Classic webpage
- Premiere placement of your company logo in all Pre/Post Event Publicity
- Your company logo included and hyperlinked in the Beltrone Golf Classic posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn) with links to your social media pages
- Premier placement of your company logo on the souvenir gift, which will be available to all golfers
- Premium placement of your company logo on The Beltrone Living Center and King Thiel Senior Community Digital Video Networks
- Recognition on Golf Classic signage
- Opportunity to provide an item for the Golfer Gift Bag
- 2 Tee Signs
- Program Recognition with Full page size Back Page Cover advertisement (7 ½" w x 5" h)

Dinner Sponsor

\$5,000

- 8 golfers (2 foursomes)
- Opportunity to have two hospitality stations on the course
- Prominent placement of your company logo on the Golf Classic Banner
- Prominent placement of your company logo hyperlinked to your website on Golf Classic webpage
- Prominent placement of your company logo in all Pre/Post Event Publicity
- Your company logo included and hyperlinked in the Beltrone Golf Classic posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn) with links to your social media pages
- Prominent placement of your company logo on The Beltrone Living Center and King Thiel Senior Community Digital Video Networks
- Opportunity to provide an item for the Golfer Gift Bag
- Tee Sign
- Full page advertisement (7 ½" w x 10" h) in event program

Gold Sponsor

\$2,500

- 4 golfers (1 foursome)
- Prominent placement of your company logo on the Golf Classic Banner
- Prominent placement of your company logo hyperlinked to your website on Golf Classic webpage
- Prominent placement of your company logo in all Pre/Post Event Publicity
- Your company logo included and hyperlinked in the Beltrone Golf Classic posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn) with links to your social media pages
- Opportunity to provide an item for the Golfer Gift Bag
- Tee Sign
- Full page advertisement (7 ½" w x 10" h) in event program

Field of Golf Carts Sponsor

\$2,000

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on Golf Cart Signage
- Opportunity to provide an item for the Golfer Gift Bag
- Full page advertisement (7 ½" w x 10" h) in event program

The Turn Sponsor

\$2,000

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on The Turn Sponsor signage at The Shack
- Opportunity to provide an item for the Golfer Gift Bag
- Full page advertisement (7 ½" w x 10" h) in event program

19th Hole Reception Sponsor

\$2,000

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo displayed on signage during the 19th Hole reception
- Opportunity to provide an item for the Golfer Gift Bag
- Full page advertisement (7 ½" w x 10" h) in event program

Luncheon Sponsor

\$2,000

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo displayed with the Golf Classic lunch
- Opportunity to provide an item for the Golfer Gift Bag
- Full page advertisement (7 ½" w x 10" h) in event program

Hole-In-One Sponsor (3 available)

\$2,000

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on one hole's Hole-in-One Signage
- Opportunity to provide an item for the Golfer Gift Bag
- Full page advertisement (7 ½" w x 10" h) in event program

Golfer Gift Sponsor

\$2,000

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on the Golfer Gift Bag
- Opportunity to provide an item for the Golfer Gift Bag
- Full page advertisement (7 ½" w x 10" h) in event program

Roll the Dice Game Sponsor

\$1,500

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on Roll the Dice signage at the Hole
- Opportunity to provide an item for the Golfer Gift Bag
- Half page size advertisement (7 ½" w x 5" h) in event program

Closest to the Pin Sponsor

\$1,500

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on Closest to the Pin signage at the Hole
- Opportunity to provide an item for the Golfer Gift Bag
- Half page size advertisement (7 ½” w x 5” h) in event program

Longest Drive Contest Sponsor

\$1,500

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on Longest Drive Contest signage at the Hole
- Opportunity to provide an item for the Golfer Gift Bag
- Half page size advertisement (7 ½” w x 5” h) in event program

Putting Contest Sponsor

\$1,500

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on Putting Green Contest signage at the Putting Green
- Opportunity to provide an item for the Golfer Gift Bag
- Half page size advertisement (7 ½” w x 5” h) in event program

Silver Sponsor

\$1,500

- 4 golfers (1 foursome)
- Recognition on the Golf Classic Banner
- Opportunity to provide an item for the Golfer Gift Bag
- Half page size advertisement (7 ½” w x 5” h) in event program

Foursome

\$1,000

- 4 golfers (1 foursome)
- Program Recognition with foursome name listed

Individual Golfer **\$250**

- 1 golfer

Tee Sign **\$200**

- Recognition name on Golf Classic Tee sign
- Program Recognition with tee sign name listed

Program Book Advertising

- Full Page (7 1/2" w x 10" h)** **\$250**
- Half Page (7 1/2" w x 5" h)** **\$150**

All golfer packages include golfer fees, cart, lunch, 19th Hole reception and dinner. Foursomes tee off at 12:15 p.m.

Golfer Attire for the day: Collared shirts are required and cargo short/pants are not permitted on the course.

Please respond by Friday, August 11, 2023 to receive the full benefits offered in your sponsorship.

Please register your golfers by Friday, August 25, 2023. You may purchase your sponsorship package by returning the enclosed form or online at www.colonieseniors.org.

Advertising Deadline:

CAMERA-READY Program Ads are due by **Monday, August 11, 2023**. Please send Golf Classic advertisement in a digital file via email to mdigiuseppe@colonieseniors.org



Please return the completed form to:
Colonie Senior Service Centers, Inc.
Golf Classic
6 Winners Circle, Albany, NY 12205
or email to maloney@colonieseniors.org