



***Mother's Day Fashion Show and Luncheon***  
***Friday, May 6, 2022***  
***11:30 a.m. – 1:30 p.m.***

**The Beltrone Living Center**  
**6 Winners Circle, Albany, New York**

***Corporate Sponsorship Levels and Benefits***

The Mother's Day Fashion Show and Luncheon promises to be a fun and pleasing day to see this summer's stunning fashions. All proceeds from this year's Fashion Show and Luncheon support CSSC's Transportation Services Program. Our fleet of vehicles has the capacity to complete over 100 trips per day taking seniors to medical appointments, shopping and other activities. This service assists seniors to age-in-place in their own home in the community.

**Haute Couture Presenting Sponsor**

**\$2,500**

- ∞ Exclusivity by industry
- ∞ A prominently placed complimentary reserved table for six (6)
- ∞ Prominent placement of your company logo on the event invitation, table signage, in Times Union event ad (as secured), as well as radio and TV advertising (as secured)
- ∞ Prominent placement of your company logo on CSSC's Fashion Show webpage with a hyperlink to your website
- ∞ Your company logo included and hyperlinked in Fashion Show posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn)
- ∞ Prominent placement of you company logo on The Beltrone Living Center and King Thiel Senior Community Digital Video networks
- ∞ Special mention in remarks throughout the event
- ∞ Opportunity for brief remarks during the event

For questions and event information contact Laurie Miedema Development Director,  
at (518) 459-2857 ext. 304 or [lmiedema@colonieseniors.org](mailto:lmiedema@colonieseniors.org).

Sponsorships may be purchased at [www.colonieseniors.org](http://www.colonieseniors.org)

## **Fashion Runway Sponsor:**

**\$1,000**

- ∞ Complimentary tickets for four (4)
- ∞ Your company logo on the event invitation, table signage, in Times Union event ad (as secured), as well as radio and TV advertising (as secured)
- ∞ Your company logo on CSSC's Fashion Show webpage with a hyperlink to your website
- ∞ Your company logo included and hyperlinked in Fashion Show posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn)
- ∞ Your company logo on The Beltrone Living Center and King Thiel Senior Community Digital Video networks

## **Fashion Show Bus Wrap Sponsor**

**\$1,000**

- ∞ Event Bus Wrap advertising for eight weeks featuring your company logo on a Colonie Senior Service Centers bus
- ∞ Bus wrap size is approximately 85" high by 89" wide. Pricing includes production of wraps, removing of wrap at the end of contract period and excludes design work
- ∞ CSSC routinely provides more than 25, 000 rides annually to seniors in Albany County through our Transportation Services, providing them safe, affordable transportation that enables seniors to remain active, social and independent.

## **Tres Chic Sponsor**

**\$500**

- ∞ Complimentary tickets for two (2)
- ∞ Your company name on the event invitation, table signage, in Times Union event ad (as secured), as well as radio and TV advertising (as secured)
- ∞ Your company logo on CSSC's Fashion Show webpage with a hyperlink to your website
- ∞ Your company logo included and hyperlinked in Fashion Show posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn)





# Mother's Day Fashion Show and Luncheon Sponsor Response Form



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- Haute Couture Presenting Sponsor** **\$2,500**
- Fashion Runway Sponsor** **\$1,000**
- Fashion Show Bus Wrap Sponsor** **\$1,000**
- Tres Chic Sponsor** **\$500**

Yes, I/we plan on attending the Fashion Show and Luncheon

No, I/we are unable to attend but would like to assist CSSC in supporting seniors with Transportation Services in the amount of:  \$250       \$500       \$1,000       Other \$ \_\_\_\_\_

Please make checks payable to *Colonie Senior Service Centers, Inc.*

Credit Card:       Visa       MC       AMEX       Discover

Name (as it appears on credit card): \_\_\_\_\_

Account #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_      Address #: \_\_\_\_\_      Zip Code: \_\_\_\_\_

***We kindly ask that you return your form by Friday, April 8, 2022 to:***

Colonie Senior Service Centers - Fashion Show, 6 Winners Circle, Albany, NY 12205  
or email Laurie Miedema, CSSC Development Director [Lmiedema@colonieseniors.org](mailto:Lmiedema@colonieseniors.org)

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