



'tis the  
season to be  
*thankful*

**'Tis the Season to Be Thankful  
Holiday Fashion Show and Luncheon  
*Corporate Sponsorship Levels and Benefits***



**The Beltrone Living Center, 6 Winners Circle, Albany, New York**

***Friday, November 19, 2021  
11:30 am – 1:00 pm***

***Seating will be limited***

The 'Tis the Season to Be Thankful Fashion Show & Luncheon promises to be a fun and beautiful day to see this holiday season's stunning fashions and a time to be thankful to be with friends and family. All proceeds from this year's fashion show and luncheon support CSSC's Transportation Services Program. Our fleet of vehicles completes approximately 100 trips per day taking seniors to medical appointments, shopping, and other activities. This service assists seniors to age-in-place in their own home in the community.

**Haute Couture Presenting Sponsor**

**\$2,500**

- ∞ Exclusivity by industry
- ∞ A prominently placed complimentary reserved table for six (6)
- ∞ Prominent placement of your company logo on the event invitation, table signage, in Times Union event ad (as secured), as well as radio and TV advertising (as secured)
- ∞ Prominent placement of your company logo on CSSC's Fashion Show webpage with a hyperlink to your website
- ∞ Your company logo included and hyperlinked in Fashion Show posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn)
- ∞ Prominent placement of you company logo on The Beltrone Living Center and King Thiel Senior Community Digital Video networks
- ∞ Special mention in remarks throughout the event
- ∞ Opportunity for brief remarks during the event

For questions and event information contact Laurie Miedema Development Director,  
at (518) 459-2857 ext. 304 or [lmiedema@colonieseniors.org](mailto:lmiedema@colonieseniors.org).  
[www.colonieseniors.org](http://www.colonieseniors.org)

## **Fashion Runway Sponsor:**

**\$1,000**

- ∞ Complimentary tickets for four (4)
- ∞ Your company logo on the event invitation, table signage, in Times Union event ad (as secured), as well as radio and TV advertising (as secured)
- ∞ Your company logo on CSSC's Fashion Show webpage with a hyperlink to your website
- ∞ Your company logo included and hyperlinked in Fashion Show posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn)
- ∞ Your company logo on The Beltrone Living Center and King Thiel Senior Community Digital Video networks

## **Fashion Show Bus Wrap Sponsor**

**\$1,000**

- ∞ Event Bus Wrap advertising for eight weeks featuring your company logo on a Colonie Senior Service Centers bus
- ∞ Bus wrap size is approximately 85" high by 89" wide. Pricing includes production of wraps, removing of wrap at the end of contract period and excludes design work
- ∞ CSSC routinely provides more than 25, 000 rides annually to seniors in Albany County through our Transportation Services, providing them safe, affordable transportation that enables seniors to remain active, social and independent.

## **Tres Chic Sponsor**

**\$500**

- ∞ Complimentary tickets for two (2)
- ∞ Your company name on the event invitation, table signage, in Times Union event ad (as secured), as well as radio and TV advertising (as secured)
- ∞ Your company logo on CSSC's Fashion Show webpage with a hyperlink to your website
- ∞ Your company logo included and hyperlinked in Fashion Show posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn)



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## ‘Tis the Season to Be Thankful Holiday Fashion Show and Luncheon *Response Form*



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- |  |                |
|--|----------------|
| <input type="checkbox"/> <b>Haute Couture Presenting Sponsor</b> | <b>\$2,500</b> |
| <input type="checkbox"/> <b>Fashion Runway Sponsor</b>           | <b>\$1,000</b> |
| <input type="checkbox"/> <b>Fashion Show Bus Wrap Sponsor</b>    | <b>\$1,000</b> |
| <input type="checkbox"/> <b>Tres Chic Sponsor</b>                | <b>\$500</b>   |

Yes, I/we plan on attending the Fashion Show and Luncheon

No, I/we are unable to attend but would like to assist CSSC in supporting seniors with Transportation Services in the amount of:  \$250       \$500       \$1,000       Other \$ \_\_\_\_\_

Please make checks payable to *Colonie Senior Service Centers, Inc.*

Credit Card:       Visa       MC       AMEX       Discover

Name (as it appears on credit card): \_\_\_\_\_

Account #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

***We kindly ask that you return your form by Friday, October 1, 2021 to:***

Colonie Senior Service Centers - Fashion Show, 6 Winners Circle, Albany, NY 12205  
or email Laurie Miedema, CSSC Development Director [Lmiedema@colonieseniors.org](mailto:Lmiedema@colonieseniors.org)

You may also purchase your sponsorship at [www.colonieseniors.org](http://www.colonieseniors.org)