



28th Annual Salvatore and Anna Beltrone Golf Classic
Monday, September 27, 2021
9:00 AM – 5:30 PM



Schuyler Meadows Club
Morning staggered tee times

Sponsorship Opportunities and Benefits

Presenting Sponsor **SOLD **\$8,000****

- 8 golfers (2 foursomes)
- Premiere placement of your company logo on the Golf Classic Banner
- Premiere placement of your company logo hyperlinked to your website on Golf Classic webpage
- Premiere placement of your company logo in all Pre/Post Event Publicity
- Your company logo included and hyperlinked in the Beltrone Golf Classic posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn) with links to your social media pages
- Premier placement of your company logo on the souvenir gift, which will be available to all golfers
- Premium placement of your company logo on The Beltrone Living Center and King Thiel Senior Community Digital Video Networks
- Recognition on Golf Classic signage
- Opportunity to provide an item for the Golfer Gift Bag
- Tee Sign
- Full page advertisement (7 ½" w x 10" h) in event program

Hospitality Sponsor **SOLD **\$3,500****

- 8 golfers (2 foursomes)
- Opportunity to have two hospitality stations on the course
- Prominent placement of your company logo on the Golf Classic Banner
- Prominent placement of your company logo hyperlinked to your website on Golf Classic webpage
- Prominent placement of your company logo in all Pre/Post Event Publicity
- Your company logo included and hyperlinked in the Beltrone Golf Classic posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn) with links to your social media pages
- Prominent placement of your company logo on The Beltrone Living Center and King Thiel Senior Community Digital Video Networks
- Opportunity to provide an item for the Golfer Gift Bag
- Tee Sign
- Full page advertisement (7 ½" w x 10" h) in event program

Gold Sponsor

\$2,500

- 4 golfers (1 foursome)
- Prominent placement of your company logo on the Golf Classic Banner
- Prominent placement of your company logo hyperlinked to your website on Golf Classic webpage
- Prominent placement of your company logo in all Pre/Post Event Publicity
- Your company logo included and hyperlinked in the Beltrone Golf Classic posts on CSSC's social media platforms (Facebook, Instagram, Twitter and LinkedIn) with links to your social media pages
- Opportunity to provide an item for the Golfer Gift Bag
- Tee Sign
- Full page advertisement (7 ½" w x 10" h) in event program

Golf Cart Sponsor

\$2,000

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on Golf Cart Signage
- Opportunity to provide an item for the Golfer Gift Bag
- Full page advertisement (7 ½" w x 10" h) in event program

The Turn Sponsor

\$2,000

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on The Turn Sponsor signage at The Shack
- Opportunity to provide an item for the Golfer Gift Bag
- Full page advertisement (7 ½" w x 10" h) in event program

Breakfast Sponsor

\$1,500

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo displayed with the Golf Classic breakfast
- Opportunity to provide an item for the Golfer Gift Bag
- Half page advertisement (7 ½" w x 5" h) in event program

Lunch Sponsor

\$1,500

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo displayed with the Golf Classic lunch, served on the course
- Opportunity to provide an item for the Golfer Gift Bag
- Half page advertisement (7 ½" w x 5" h) in event program

19th Hole Sponsor

\$1,500

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo displayed on signage during the 19th Hole reception
- Opportunity to provide an item for the Golfer Gift Bag
- Program Recognition with Half page size advertisement (7 ½" w x 5" h)

Hole-In-One Sponsor *(three available)*

\$1,500

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on one hole's Hole-in-One Signage
- Opportunity to provide an item for the Golfer Gift Bag
- Program Recognition with Half page size advertisement (7 ½" w x 5" h)

Golfer Gift Sponsor

\$1,500

- 4 golfers (1 foursome)
- Your company logo on the Golf Classic Banner
- Your company logo hyperlinked to your website on Golf Classic webpage
- Your company logo in all Pre/Post Event Publicity
- Your company logo on the Golfer Gift Bag
- Opportunity to provide an item for the Golfer Gift Bag
- Program Recognition with Half page size advertisement (7 ½" w x 5" h)

Silver Sponsor

\$1,000

- 4 golfers (1 foursome)
- Recognition on the Golf Classic Banner
- Opportunity to provide an item for the Golfer Gift Bag
- Program Recognition with Half page size advertisement (7 ½”w x 5” h)

Foursome

\$750

- 4 golfers (1 foursome)
- Program Recognition with foursome name listed

Tee Sign

\$200

- Recognition name on Golf Classic Tee sign
- Program Recognition with tee sign name listed

Individual Golfer

\$200

- 1 golfer

All packages include golfer fees, cart, breakfast, lunch and 19th Hole reception

We are organizing this year’s Golf Classic to follow CDC guidelines and keep everyone safe. Foursomes will tee off every 10 minutes from either Hole #1 or Hole #10.

Golfer Attire for the day: Collared shirts are required and cargo short/pants are not permitted on the course.

Please respond by Friday, August 20, 2021 to receive the full benefits offered in your sponsorship.

Please register your golfers by Friday, September 17, 2021

You may purchase your sponsorship package by returning the enclosed form or online at www.colonieseniors.org.

Please return the completed form to:

**Colonie Senior Service Centers, Inc.—Golf Classic
6 Winners Circle, Albany, NY 12205
or email to Lmiedema@colonieseniors.org**

The tax deductible portion of your donation is \$155 less per golfer from your total golf package.

Colonie Senior Service Centers, Inc.
28th Annual Salvatore R. & Anna E. Beltrone Golf Classic
Schuyler Meadows Club
Monday, September 27, 2021

Registration Form

Contact Name: _____

Company: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ E-mail: _____

Sponsorship Levels: ~ Please provide all golfer information on the reverse side

- | | | | |
|--|---------|--|---------|
| <input type="checkbox"/> Presenting SOLD | \$8,000 | <input type="checkbox"/> Lunch Sponsor | \$1,500 |
| <input type="checkbox"/> Hospitality Sponsor SOLD | \$3,500 | <input type="checkbox"/> Hole-in-One Sponsor | \$1,500 |
| <input type="checkbox"/> Gold Sponsor | \$2,500 | <input type="checkbox"/> Golfer Gift Sponsor | \$1,500 |
| <input type="checkbox"/> Golf Cart Sponsor | \$2,000 | <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> The Turn Sponsor | \$2,000 | <input type="checkbox"/> Golf Foursome | \$750 |
| <input type="checkbox"/> 19 th Hole Reception Sponsor | \$1,500 | <input type="checkbox"/> Green/Tee Sponsor* | \$200 |
| <input type="checkbox"/> Breakfast Sponsor | \$1,500 | <input type="checkbox"/> Individual Golfer | \$200 |

*Company name for Green/Tee Sign (no logos) _____

Golf Program Ad Rates (Please note SIZE specifications):

- | | | | |
|---|-------|---|------|
| <input type="checkbox"/> Full Page (7 1/2" w x 10" h) | \$300 | <input type="checkbox"/> Quarter Page (3 1/4" w x 5" h) | \$75 |
| <input type="checkbox"/> Half Page (7 1/2" w x 5" h) | \$150 | <input type="checkbox"/> Patron Listing | \$50 |

AD DEADLINE: CAMERA-READY Program Ads is **Monday, August 30, 2021**

Please send Golf Ad in a digital file via email to mdigiuseppe@colonieseniors.org

- I am unable to attend but please accept my tax deductible donation of \$ _____

Payment Information:

Enclosed is a check for \$ _____ (Please make checks payable to CSSC, Inc.)

Credit Card Option: Visa MasterCard Discover AmEx

Name of Cardholder _____

Card # _____

Exp. Date _____ / _____ CVV _____ Zip Code _____

Signature of Cardholder _____

Colonie Senior Service Centers, Inc.
28th Annual Salvatore R. & Anna E. Beltrone Golf Classic
Schuyler Meadows Club Monday, September 27, 2021

Please fill information in completely and send to
Colonie Senior Service Centers- Golf Classic, 6 Winners Circle, Albany, NY 12205
or email Lmiedema@colonieseniors.org

Golfer Information

PLAYER #1

Name _____

Company: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ E-mail: _____

Handicap: _____

PLAYER #2

Name _____

Company: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ E-mail: _____

Handicap: _____

PLAYER #3

Name _____

Company: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ E-mail: _____

Handicap: _____

PLAYER #4

Name _____

Company: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ E-mail: _____

Handicap: _____